

FASHION
=
ECOCIDE

PLANET
NOT
PROFIT



NO NATURE
NO FUTURE

EXTINCTION
=
RAGE

FOSSIL FUELS
=
EXTINCTION

SNAILS MOVE
FASTER

THE FUTURE
IS UPON US

ACT NOW

REBEL
FOR LIFE

F*CK
CAPITA

CLIMATE
JUSTICE
FOR ALL

NO FASHION ON
A DEAD PLANET

WHO AM I?

My name is Laura. For me, fashion is a medium to bring a statement across. I am an activist, and this can be seen in my work. Consciously, I have always brought social and environmental statements to the work that I have made. In my final collection I want to bring these statements together and bring my collection to a higher overarching theme. I have always felt that the current fashion industry is a toxic, individualistic, capitalistic industry where I don't belong. This gave me reason to set up sustainable, collective, and anti-capitalist collections, such as my chaos collection during Hypercraft, but also initiatives, such as The New Mode Collective. I want to change fashion in an open source, creative and collaborative makerspace where people can help and improve each other's work to fight for more environmentally and socially sustainable clothing. My work can be characterized as confronting and practical, using bright colors and intense contrasts while using features from sports and outdoor clothing.

WHAT?

A phygital open source biodegradable collection that can be worn during and supports an Extinction Rebellion blockade. Rebels who want to fight for a better world and want to use clothing as a medium, can now create their own biodegradable clothing pieces to bring a story across, but not harm the planet while doing that.

WHY?

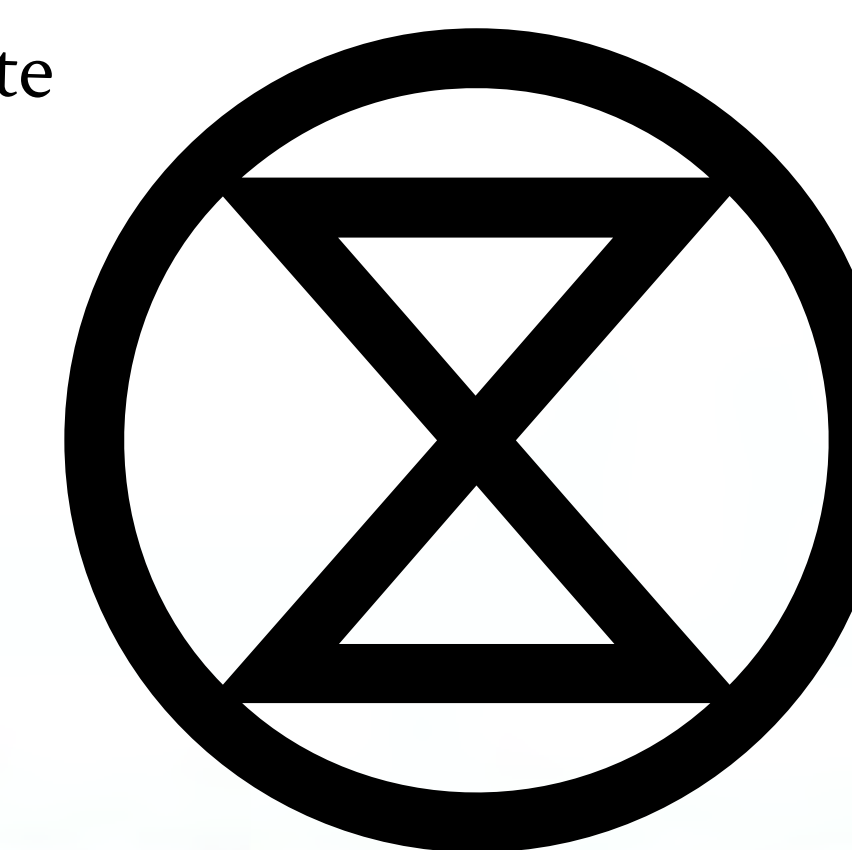
We are living in a climate crisis. Extinction Rebellion (XR) is the most effective movement when it comes to putting the climate crisis on the public and political agenda. XR is showing civil disobedience to enforce proper climate justice and policy. While fighting for a more sustainable world, XR uses a combination between activism and art called artivism. This collection can bring that same artivism to a next level by making the products used for protesting biodegradable.

HOW?

By researching bio degradable materials, attending protests, interviewing rebels, study practical archetypes of protest garments, digitalizing the final biodegradable materials and bringing all this information on an open source platform called GitHub, any rebel is able to recreate the collection that I make. This way we can collectively use artivism in our fight against the system.

FOR WHOM?

For rebels all over the world who want to fight for a more sustainable world and want to use clothing as a sustainable medium to bring their message across.



WE CAN'T
EAT
MONEY

HUILEN MET DE GASKRAAN OPEN

STEP TO YOUR
ANCESTORS

TELL
THE
TRUTH



CLIMATE
EMERGENCY

CHANGE
IS
NOW

ECOCIDE
TOGETHER

WHO WILL
BE NEXT?