

Final graduation project design – Collection Design Track - Roadmap graduation semester 1 2023-24

SIS Code:	FDMCI-4000-D-123-DMCI-AMF-2324	ECTS: 30
Coordinator:	Mikki Engelsbel	
Teachers:	Oscar Raaijmakers, Fernanda fernandes, Saskia Stöckler, Birgit Muis, Charlotte Lokin, Sofie van het Hof, Liselore Frowijn, Lana Wijnands, Marco Bolderheij, Inge Tiemens, Calvin Kooiman, Shanna Soh	
Deliverables:	<p>Verbal project introduction supported by a digital project presentation and a physical project exhibition (see formative checks for details)</p> <ul style="list-style-type: none"> • Physical- & Digital/Phygital Collection <ul style="list-style-type: none"> - Final concept board - Final material card (physical and in PPT) - Final color card (physical and in PPT) - Final and worked out collection line-up on paper of 18 outfits minimum - Physical collection of 6 outfits minimum - Technical drawings of outfits executed - Up-to-date Process Document - Communication expression (collection book and/or video and/or communication plan and/or poster) 	

Roadmap Semester 1

Lesson week & Date	Lesson content Design	Lesson content Patterns	Lesson content Research, Concept and project visualisation	Lesson content textile development embroidery, print & knit
Week 1 04 Sept	Project development week Uploading 'Fashion Drivers' document Project development week - Straight into the design & making process Output: initial experimentation to develop design principles for the collection development			
Week 2 11 Sept	<p><u>Prep:</u> -A presentation in which the output of the Project Development Week is presented and reflected upon</p> <p><u>Design class:</u> -Present to the design teacher and your peers</p> <p><u>Homework:</u> -Choose 3 recent collections, read the reviews, and analyze how the designer translated the story into garments. Make your analysis insightful for yourself and others</p>	<p>Translate experimentation into patterns</p> <p>Bring all silhouette experimentations to class</p> <p>Every class is time for questions toiles Design</p> <p>Experimentation recap pattern and realisation questions -collar/lapel</p> <p>-sleeve, raglan constructions</p>	<p>CONCEPT/RESEARCH "Mission-vision-vocation- profession-passion" + first draft concept</p> <p>CONCEPT/RESEARCH _ positioning oneself as a designer + first draft concept</p> <p>2 _research inspiration (types of sources)</p> <p>3_ pinboard - explanation (its purpose, its value)</p>	<p><u>Textile Experimentation / Dig. Embroidery:</u> Introduction Textile Experimentation</p> <p><u>Knit:</u> Individual talk direction in knit. Bring images/mood/fabrics/inspi</p> <p><u>Print:</u> Visualize your starting document and bring all analogue material and/or inspirational textiles. Start experimenting with print techniques as translation of concept.</p> <p><u>TRD:</u> Discuss & visualise textile direction</p> <p><u>Print Technique:</u> Introduction Textile Experimentation</p>

<p>Week 3 18 Sept</p>	<p><u>Prep:</u> -Develop your design principles of the Project Development Week further to define your key silhouette <u>Design Class:</u> -Present the collection analysis -Definition of the key silhouette based upon your design principles <u>Homework:</u> -Make collages, sketches, toiles, mock-ups that materialize your key silhouette definition</p>	<p>Translate experimentation into patterns Bring all silhouette experimentations to class -waistband/ fly -lining</p>	<p>"Noise" - structuur aanbrengen mbv mindmap + pinboard + proces doc + inzage research (research document/voorbeeld) CONCEPT/RESEARCH _ second draft concept 2a_ structuring sources through mindmap _ mapping references 2b_ organisation of proces doc/research document 3_ pinboard - weekly reflection</p>	<p><u>Textile Experimentation / Dig Embroidery:</u> Individual coaching, focus on free experiments <u>Knit:</u> Individual coaching, further development knit experimentation <u>Print:</u> visualize starting document and bring all analogue material and/or inspirational textiles. Start experimenting with print techniques as translation of concept. <u>TRD:</u> Develop textile direction. Bring all material and experimentation to class <u>Print Technique:</u> Experiment with design elements and techniques.</p>
<p>Week 4 25 Sept</p>	<p><u>Prep:</u> -Develop your design principles further based upon your key silhouette <u>Design Class:</u> -First draft of a line-up of 6 looks accompanied with materialized experiments <u>Homework:</u> Prepare your Research & Experimentation Check</p>	<p>Translate experimentation into patterns Bring all silhouette experimentations to class</p>	<p>CONCEPT/RESEARCH 1_ finetuning concept 2 _finetuning and presenting research - inc. pinboard 3a_Mood board with visualising the mood of the project 3b_Color proposal ->>> related to mood and relevancy to concept and audience 3C_Material proposal ->>> related to mood and relevancy to concept and audience</p>	<p><u>Textile Experimentation / Dig Embroidery:</u> Individual coaching, focus on experiments <u>Print:</u> make 20 visualizations with your prints so far by photoshopping them into silhouettes (your own sketches/moulages/borrowed silhouettes from other designers).</p>
<p>Week 5 02 Oct</p>	<p><u>Rehearsal R&E Check</u></p> <p>Translate experimentation into patterns Bring all silhouette experimentations to class Make toiles for outfit 1</p>			
<p>Research & experimentation – focus on Project Definition - check deliverables: A PPT presentation with the following slides:</p> <p>An introduction to the project, clear and concise, posing and answering the key questions:</p> <ul style="list-style-type: none"> • Who are you, what is your relationship with textiles & what is the context that your work is in set in? • What is your main message to society, the audience, or the industry – supporting the modernity and relevance of the proposal? • For which end purpose is the collection/project indented, including the end user/muse or consumer? • What is your focus on social and/or ecological responsibility in your graduation project? <p>Ingredients of the design toolbox:</p> <ul style="list-style-type: none"> • Concept introduction text (this can be part of the introduction text of your research report). • The initial inspiration material (if work of others reference) experimentation, supporting or leading-up to the introduction of the toolbox • Mood board with visualizing the mood of the project • Color proposal • Material proposal • Line-up sketches: 				

	<p>CDT & PHT: Line-up sketches (digital, by hand or mixed media) Textile design track: Proposal for textile application by means of sketches of a line-up</p> <p>On the table/mannequin:</p> <ul style="list-style-type: none"> Collection design track: Physical research experimentation into silhouette and textile experimentation Textile design track: Physical research experimentation into material with technical information and 5-10 first sketches (drawings/collages) of how to apply textiles in looks. Digital design track: Digital and/or physical research experimentation into silhouette and texture. 			
<p>Week 6 9 Oct</p>	<p><u>Prep:</u> -Reflect on the Pitch of last week and make a plan of action</p> <p><u>Design:</u> -Workshop Design Iterations, together with Fernanda Making iterations on 1 idea, Technique, silhouette etc. -Make toiles for outfit 1 and 2</p> <p><u>Homework:</u> -Make 30 iterations by Photoshop, collage, sketching</p>	<p>Translate experimentation into patterns Work on toile for outfit 2 Bring all silhouette experimentations to class</p> <p>Pattern realisation extra class -corset -boning/crinoline skirt -jersey/stretch -leather techniques Time for design/toiles questions</p>	<p>“Uncertainty” _ Analyse - cross connection + insight -</p> <p>CONCEPT/RESEARCH 1_ reflecting on concept (feedback check) 2 _analysing all components of research and making cross connections 3_visualisation of deliverables - inc. process</p>	<p><u>Knit:</u> <u>Reflect on pitch. How will you continue your knit sampling. Continue knitting/experiment</u></p> <p><u>Textile/Embroidery:</u> Individual coaching & experimentation. Focus on crossover</p> <p><u>Print:</u> Individual coaching, further development print experimentation.</p> <p><u>TRD:</u> Set up material card</p> <p><u>Print Technique:</u> Experiment with design elements, techniques and base materials.</p>
<p>Week 7 16 Oct</p>	<p><u>Prep:</u> -Create from your iterations a line-up of 18 outfits Bring ALL sketches to class -Make toiles for outfit 1, 2 and 3</p> <p><u>Design & Materials:</u> -Workshop Design & Textiles / Texture versus Shape, together with Marco</p> <p><u>Homework:</u> -Connect your fabrics to your line-up -Present your line-up on paper -Present outfit 1, 2, and 3 in toile on models</p>	<p>Work on pattern, realisation, finishings. Prepare for fitting 1-2-3 toiles, look for fitting assistant, making notes, dressing.</p> <p>A toile is without pins A pant/skirt has a waistband or facing, the CF or CB is marked</p> <p><u>Fitting:</u> Outfit 2,3 toiles in realization class</p>	<p>“Patterns and connections” Systems and links within research + documentation research</p> <p>CONCEPT/RESEARCH 1_ sharpening the project’s why-how-what 2 _ pinpointing the specifics through cross-connections/references/etc. 3_visualisation of deliverables - inc. process</p>	<p><u>Textile Experimentation / Embroidery:</u> Individual coaching & experimentation. Focus on crossover.</p> <p><u>Knit:</u> Individual coaching & experimentation. Focus on how your choices in stitch/material/shape will come together</p> <p><u>Print:</u> Individual coaching, further development print experimentation.</p> <p><u>TRD:</u> Develop material card</p> <p><u>Print Technique:</u> Filter and make decisions in technique combinations, base materials, colors and pattern designs. Continue exploring within made choices.</p>

Week 8 23 Oct	Autumn week			
Week 9 30 Oct	<p><u>Prep:</u> -Toile development Finetuning 1, 2 and 3 and toiling outfit 4</p> <p>-Work-out the line-up of 18 looks in detail</p> <p><u>Design Class:</u> -Present your line-up of 18 looks.</p> <p><u>Fitting with design & realization teacher</u></p>	<p>Work on pattern, realisation, finishings. Toile outfit 4 and fine tune the first 3</p> <p><u>Fitting with design & realization teacher</u></p>	<p>“Insight” - why-how-what - - select and refine – deepen research</p> <p>CONCEPT/RESEARCH 1_ double check the project’s why-how-what in relation to concept 2 _ expressing the specifics, verbally, visually, sensorial 3_visualisation of deliverables - inc. process</p>	<p><u>Embroidery:</u> Continue experimentation. Select first samples to develop further in depth.</p> <p><u>Knit:</u> Analysing samples, focus on technical information support. Yarn composition</p> <p><u>Prints:</u> Liselore Scaling and selecting prints, placing them in designs</p> <p><u>TRD:</u> Continue development material card</p> <p><u>Print Technique:</u> Filter and make decisions in technique combinations, base materials, colors and pattern designs. Continue exploring within made choices.</p>
Week 10 6 Nov	<p><u>Prep:</u> Finalize outfit 1,2,3 and 4 in toile</p> <p><u>Design Class:</u> -Present outfit 1,2,3,4 in toile on models</p>	<p>Don't forget to bring, patterns, drawing, extra toile fabric, pins, scissors. Prepare fitting like in the first fitting.</p> <p><u>Fitting in realization class:</u> Outfit 3 and 4</p> <p>Start toiling outfit 5</p>	<p>Slide design interim check - – inventory of communication deliverables</p> <p>CONCEPT/RESEARCH 1_ discuss possible communication tool(s) -> what expression is needed for which message 2_ visualisation of interim check presentation in particular</p>	<p><u>Embroidery:</u> Advanced development tests scaling to 40cm hoop, focused selection. Check feasibility.</p> <p><u>Knit:</u> Proposal Shima Seiki if relevant. Calculation of samples and planning realisation phase.</p> <p><u>Print:</u> Visualising story in different print techniques (collage, digital, screeprint, sublimation), select best output for interim / curating artworks prints</p> <p><u>TRD:</u> Preparing for interim final selection of material</p> <p><u>Print Technique:</u> Finalizing patterning designs and preparing colors, materials and base fabrics.</p>

Week 11 13 Nov	<u>Rehearsal Interim Check</u>	Fine tune realization toile outfit 5 start toile outfit 6		
<p>Interim check – focus on Project definition, final graduation plan & realisation plan Deliverable: A digital presentation with verbal explanation of a Final Graduation Plan containing:</p> <ol style="list-style-type: none"> 1. Clear and concise introduction to the project, posing and answering the key questions: <ul style="list-style-type: none"> - Who are you, what is your relation with textiles & what is the context that your work is in set in? - What is your main message to society, the audience, or the industry – supporting the modernity and relevance of the proposal? - For which end purpose is the collection/project indented, including the end user/muse or consumer? - What is your focus on social and/or ecological responsibility in your graduation project? 2. The Final Product Overview with ALL deliverables of your graduation project. The Final Product Overview will be approved at the Mid-Term Check and will serve as the guideline and standard for the Green Light Check and Final Exam. This means a clear description, visualization, and materialization of all products/ deliverables: <ul style="list-style-type: none"> • Physical- & Digital/Phygital Collection <ul style="list-style-type: none"> - Final concept board - Final material card (physical and in PPT) - Final color card (physical and in PPT) - Collection line-up on paper of 18 outfits - Physical collection of 6 outfits in toile (min. 3 presented on models, others can be presented on mannequins) - Technical drawings of outfits executed - Up-to-date Process Document 3. Presentation Plan - How will the collection be presented? Motivate why this is the best way to bring your message across. 4. Communication expression – How will your project be communicated to your audience? (collection book and/or video and/or communication plan and/or poster) Motivate why this is the best way to bring your message across. 5. Realisation Plan – How, when where and with whom will you execute what? 				
Week 12 20 Nov	<u>Prep:</u> Outfit 5 and 6 in toile <u>Design Class:</u> - Present outfit 5 and 6 in toile - Show examples of technical drawings <u>Fitting with design & realization teacher</u> - Present outfit 1,2,3,4 and 5 and 6 in toile on models	Start making outfit 1 for real besides finetuning the other toiles. Bring always your patterns, fabric sample choices, drawing and model! <u>Fitting with design & realization teacher</u> Outfit 5 and 6 in toile	Collection dna vertalen naar branding/visual communication – story telling CONCEPT/RESEARCH 1_ determine communication tool(s) -> how to get your project's message across and to whom 2_ discuss process documentation - inc pinboard	<u>Embroidery:</u> Final sample week, selecting the techniques you want to apply and develop in-depth. Which machines / services are needed. <u>Knit:</u> Realisation. Reflecting on interim check and make changes in plan if necessary. Shima Seiki development (if relevant) <u>Print:</u> Liselore: Analyzing input interim pitch, production, plan ahead in workshop! <u>TRD:</u> Finetuning after interim check <u>Print Technique:</u> Finalizing patterning designs and preparing colors, materials and base fabrics.

Week 13 27 Nov	<u>Realisation weeks:</u> Outfit 1 finished <u>Design Class:</u> Present Outfit 1 finished	Make outfit 2 Discuss in class rest of the collection, model, fit, pattern realisation	Visual presentation fabric card + colour card + print design CONCEPT/RESEARCH 1_ visual presentation + communication - coaching on the job 2_ discuss process documentation - inc pinboard	<u>Embroidery:</u> Individual talk + creating an individual embroidery plan. <u>Knit:</u> Realisation. (Shima Seiki development) <u>Print Technique:</u> Production
Week 14 4 Dec	<u>Realisation weeks:</u> Outfit 2 finished <u>Design Class:</u> Present Outfit 2 finished <u>Fitting with design & realization teacher</u>	Make outfit 3 Discuss in class rest of the collection, model, fit, pattern realization <u>Fitting with design & realization teacher</u>	Visual presentation fabric card + colour card + print design CONCEPT/RESEARCH 1_ visual presentation + communication - coaching on the job 2_ discuss process documentation - inc pinboard	<u>Embroidery:</u> Individual talk + creating an individual embroidery plan. <u>Knit:</u> Realisation. (Shima Seiki development) <u>Print Technique:</u> Production
Week 15 11 Dec	<u>Realisation weeks:</u> Outfit 3 finished <u>Design Class:</u> Present Outfit 3 finished	Make outfit 4 Discuss in class rest of the collection, model, fit, pattern, realisation.	Shoots – concept + product CONCEPT/RESEARCH 1_ visual presentation + communication - coaching on the job 2_ discuss process documentation - inc pinboard	<u>Embroidery:</u> Individual talks + Production <u>Knit:</u> Realisation designs, construction of panels and finishings. <u>Print Technique:</u> Production
Week 16 18 Dec	<u>Realisation weeks:</u> Outfit 4 finished <u>Fitting with design & realization teacher</u> -Present outfit 1,2,3,4 finished and 5 and 6 in toile on models.	Make outfit 5 Discuss in class rest of the collection, model, fit, pattern, realisation. Ask all you need to know for outfit 6 <u>Fitting with design & realization teacher</u>	Collection book – storytelling – flatplan CONCEPT/RESEARCH 1_ visual presentation + communication - coaching on the job 2_ discuss process documentation - inc pinboard	<u>Embroidery:</u> Continue with realisation of designs, big scale developments. <u>Knit:</u> Realisation designs, construction of panels and finishings. <u>Print Technique:</u> Production
Weeks 25 Dec & 1 Jan	Winter break			
Week 17 7 Jan	<u>Realisation weeks:</u> Outfit 5 and 6 finished <u>Rehearsal Green Light Check</u>	Bring all 6 outfits to class. Work on last lining(questions) and finishings. Fitting on real model.	Last preparations shoots + slides design + check slides for greenlight check	<u>Knit:</u> Final knit week. Realisation <u>Embroidery:</u> Finalizing + extra's <u>Print Technique:</u> Production

	<p>Red/Green – focus on Project status & finalising plan Deliverable: An exhibition of the graduation work accompanied with a digital presentation and verbal explanation of the Final Graduation Presentation containing:</p> <ol style="list-style-type: none"> 1. Clear and concise introduction to the project, posing and answering the key questions: <ul style="list-style-type: none"> - Who are you, what is your relation with textiles & what is the context that your work is in set in? - What is your main message to society, the audience, or the industry – supporting the modernity and relevance of the proposal? - For which end purpose is the collection/project indented, including the end user/muse or consumer? - A focus on sustainability, social and/or cultural responsibility in your exam 2. An exhibition of all graduation deliverables as presented in the Final Product Overview at Interim pitch: <ul style="list-style-type: none"> • Physical- & Digital/Phygital Collection <ul style="list-style-type: none"> - Final concept board - Final material card (physical and in PPT) - Final color card (physical and in PPT) - Final and worked out collection line-up on paper of 18 outfits minimum - Physical collection of 6 outfits minimum ready for photoshoot (presented on models) - Technical Drawings of outfits executed - Up-to-date Process Document 3. Presentation Plan - How will the collection be presented on the exam exhibition and on the show? Motivate why this is the best way to bring your message across. 4. Communication expression/tool – How will your project be communicated to your audience? (collection book and/or video and/or communication plan and/or poster, etc) Motivate why the chosen tool is the best way to bring your message across. 5. Realisation Plan – How, when where and with whom will you execute what? 			
<p>Week 18 15 Jan</p>	<p><u>Presentation weeks:</u> Photoshoot week Selection and edit of shoot / video output</p>	<p>Tweak and check total design Finish accessories, lining, hems, buttonholes</p>	<p>Content preparation exam exhibition and event exhibition CONCEPT/RESEARCH 1_ final preparation for exam exhibition and event exhibition 2_ reflecting on pinboards</p>	
<p>Week 19 22 Jan</p>	<p><u>Presentation weeks:</u> SHOW</p>	<p>Tweak and check total design finish accessories, lining, hems, buttonholes</p>	<p>Content preparation exam exhibition and event exhibition CONCEPT/RESEARCH _ final preparation for exam exhibition and event exhibition 2_ reflecting on pinboards</p>	

Week 20 29 Jan	<p>Final Exam</p> <p>Verbal project introduction supported by a digital project presentation and a physical project exhibition (see formative checks for details)</p> <ul style="list-style-type: none">• <i>Physical- & Digital/Phygital Collection</i> <ul style="list-style-type: none">- Final concept board- Final material card (physical and in PPT)- Final color card (physical and in PPT)- Final and worked out collection line-up on paper of 18 outfits minimum- Physical collection of 6 outfits minimum- Technical drawings of outfits executed- Up-to-date Process Document- Communication expression (collection book and/or video and/or communication plan and/or poster)
-------------------	--